

April 14, 2002

Science Safari[®]



To: City of Dallas
Attention: Business Development and Procurement Services Dept.
Address: 1500 Marilla
City/State/Zip: Dallas, TX 75201

Dear Sir or Madam,

I am the founder of *Science Safari*[®], a sole proprietorship. Since 1994, I have presented lively, interactive science enrichment programs for thousands of children and families. *Science Safari*[®] programs are specially designed for many venues including schools, recreation centers, homes, television, organizations, businesses and institutions.

Science Safari[®] Program styles include:

- 90-minute, hands-on after-school and camp programs
- Outdoor adventures - customized to suit camp programs
- Scout badge field trips
- Family creek adventures
- The Lakewood Outdoor Learning Area 6-week science program
- Programs for hospitalized children
- School assemblies
- Full-day school programs
- Staff Development programs for local school districts and Camp John Mark
- Family Science Night programs for schools and recreation centers
- Birthday parties with science themes
- Public presentations for large events
- Field event guide/presenter

I have been a vendor to the City of Dallas (#341100) since 1995 and am currently executing a CDBG-funded contract with Dallas Parks & Recreation to present 57 summer programs and 146 after-school programs. I have many years of experience in working with children from low-income, disadvantaged neighborhoods.

I was informed that I was the successful bidder (one other bidder, a California company) for the current contract because I am local, because I have much experience in working with children in disadvantaged neighborhoods, my programs are well received and because I am intimately familiar with the programming needs of Dallas Parks & Recreation youth programs.

I know of no other entity that creates hands-on science programming for children, families and large groups, customized to meet the needs of the actual participants in their setting. There are over 200 *Science Safari*[®] topics from which to choose, with more created continuously. Custom topic requests are welcomed. There is no narrow focus; topics are drawn from all aspects of science from natural history, psychology and biology to chemistry, physics and topology.

For your reference, I have attached pertinent letters. Please communicate with me at the numbers in the footer below, if you require further information.

Best regards,

Susan O. Campbell

Man loves to wonder and that is the seed of science.

Emerson